



Case Study

Hermes Distillery Pvt. Ltd.

About Hermes Distillery Pvt. Ltd.

Hermes Distillery Pvt Ltd is one of the renowned beverage production companies based in Karnataka, India. It was facing the challenge of data integration, disorganization, collaboration, and spreadsheet sprawl. Although the company was using a distinguished production technology to process grain sources and produce Ethanol/ ENA during the off-season of sugar crushing, it was not yielding the expected outcomes. The company lacked direct integration between dozens of spreadsheets and small, traditional accounting software. To deal with these challenges company decided to go with exceptional Sage ERP technology.

Brief on Plant capacity

- 100KLPD Molasses Based Ethanol / Extra Neutral Alcohol
- 100KLPD Grain Based Ethanol / Extra Neutral Alcohol
- 22 no. of IMFL Bottling Units across pan India
- 216 KLPD/DAY (25,000 Cs/DAY.) IMFL Bottling Unit
- 4.5 MW Power Generation from spent wash Incineration Boiler
- 5 MW Power Generation from bagasse Boiler.



Serving the Indian market for over 14 years consistently with unwavering dedication & precision



Uses only high-quality distillery technology similar to that used by Crown Royal, Bacardi, and Johnnie Walker



Uses renewable energy sources to adhere to the best industry standards along with keeping sustainability at the centre



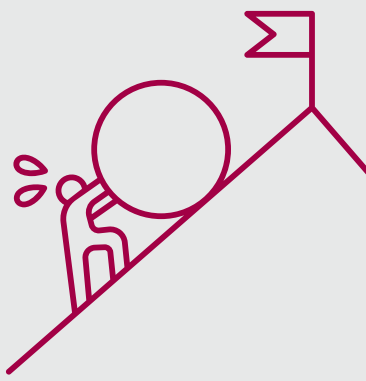
Uses only high-quality materials for packaging their premium products that make them easier to handle and move



Proposes to use a well-known technology process using grain sources like maize, jowar, tapioca, and broken rice for manufacturing Ethanol/ENA during the off-season of sugar crushing.

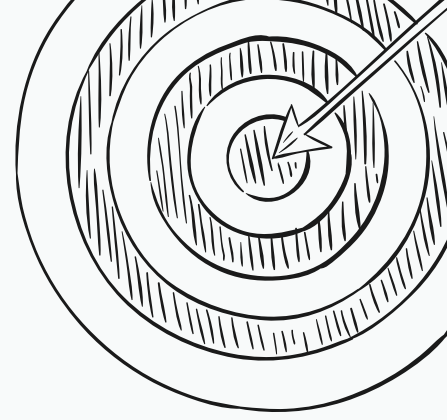


As diversification in Alcohol based products & IMFL bottling-HDPL is engaged in the manufacturing of Alcohol (ENA), Ethanol, Power generation & Liquor manufacturing.



Challenges

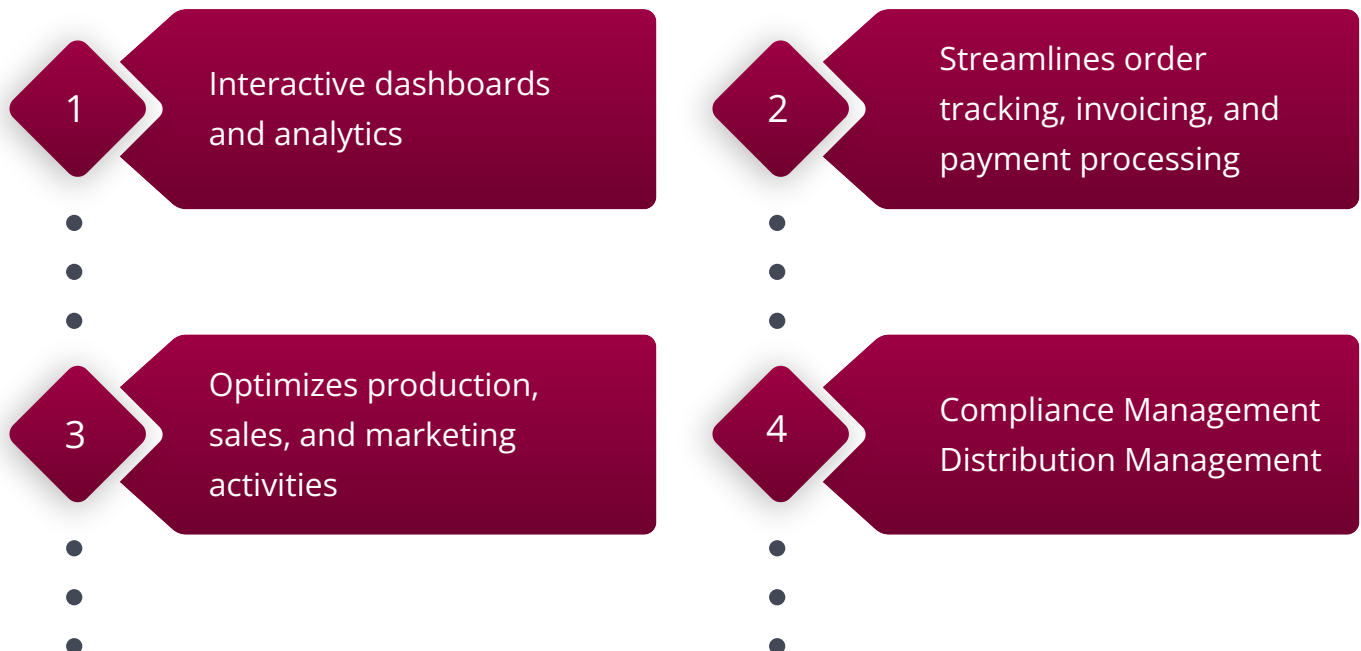
- ❧ Managing huge chunks of data
- ❧ High Regulatory Requirements
- ❧ Highly-competitive market
- ❧ Many ingredients used in the alcohol are seasonal, hence it was affecting HDPL's production activity
- ❧ As HDPL was using only high-quality ingredients, maintaining a competitive price point was difficult



Goals

- 🎯 Produce high-quality Alcohol (ENA) and Liquor
- 🎯 Smooth data management and data visibility
- 🎯 Expand into new markets (both domestic and global)
- 🎯 Gain consumer trust and competitive advantage
- 🎯 Lower production cost, reduced lead time and increase profit margin

Sage X3 Highlights



Implementation of Sage X3

- HDPL deployed high-end Sage X3 ERP and set up a team of employees for its deployment
- Timely review meetings & status checks were conducted
- Deployment of the new system took about 6 months
- The highly-proficient Sage Support Team addressed every query during this period

The Financial Management module in Sage X3 eliminated various manual recording operations. As a result, the company was able to focus on strategic operations such as data analysis and decision-making. This also reduced human errors and improved data accuracy.

The Lead Time Management module of the versatile Sage X3 reduced lead times by integrating different sales-centric processes, automating order management, and minimizing operational delays.

The Inventory Management module facilitated easier forecasting of sales, comparison of historical data, reduced inventory costs, and strongly data-backed solutions to various inventory problems.

The implementation of the best-in-class Sage X3 ERP solution centralized all the organizational data into a single, unified database. It dramatically improved the visibility of business operations, and identifying patterns and trends became easier than before

Overall, Cash Flow Management, Reporting & Analytics, Resource Management, Sales Management, and Supply Chain Management were the features that proved to be particularly beneficial. HDPL was also impressed with the swift customer support and timely training provided during the implementation and post-implementation phases.

How Sage X3 Helps Core Distillery Operations?



Sage X3 supports core distillery operations by streamlining processes, improving efficiency, and providing real-time insights into various aspects of the business.

Sage X3 helps in following key areas of distillery operations:

Production Planning: optimize production schedules based on demand forecasts, raw material availability, and production capacities, ensuring efficient use of resources and timely delivery of spirits.

Blend and Formula Management: efficiently manage complex blend and formula recipes, ensuring accurate ingredient measurements, consistent product quality, and easy adjustments for batch variations.

Barrel Management: Track the lifecycle of barrels, from aging to bottling, providing real-time insights into barrel inventory, age, and location, optimizing aging processes, and ensuring quality control.

Compliance Management: Incorporates robust compliance features, helping distilleries adhere to industry regulations and tax requirements, reducing compliance risks and ensuring legal conformity.

Lot Traceability: With Sage X3's lot traceability feature, distilleries can track the journey of each batch of spirits, from raw materials to the finished product, enhancing transparency and facilitating product recalls if necessary.

End Results/Achievements



Streamlined inventory management

Sage X3 helped in automating inventory tracking and forecasting, reducing stockouts and excess inventory.



Reduced lead times

optimizing production schedules and streamlining procurement processes was easy, resulting in shorter lead times.



Enhanced visibility across departments

Provided real-time access to data and reports, enabling better collaboration and informed decision-making.



Improved data accuracy

Sage X3 eliminated manual data entry errors, ensuring accurate and reliable information across the organization.



Faster financial reporting

Automated financial processes, allowing us to generate accurate financial reports in a fraction of the time.

Hermes Distillery Pvt Ltd has found its ideal ERP solution in Sage X3, with a successful implementation dating back to 2019.

Since then Sage X3's unwavering performance, adaptability, and ability to enhance distillery operations make it the clear choice for strategic production, optimizing processes, driving efficiency, and gaining valuable real-time insights.

Enjoy speed, precision, and simplification in your business

Supercharge your business processes, automate operations and build robust customer relationships.

Get free product demo

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